

**Invitation to become an Official Sponsor  
of the  
MoniQA/ISPA Symposium  
Food Fraud Prevention and Effective Food Allergen Management,  
Bari, Italy, 26 – 27 January 2017**

Dear Sponsor,

29 September 2016

The Symposium **“Food Fraud Prevention and Effective Food Allergen Management”** jointly organised by MoniQA Association and ISPA-CNR, to take place in Bari, 26-27 January 2017

<http://bari2017.moniqua.org/> will continue the successful series of MoniQA Workshops and Symposia, and targets participants from the food industry (special focus SMEs), ingredient suppliers, agricultural producers, retail and trade, consumer organisations, private and public analytical laboratories, representatives from R&D, marketing, quality control, legal departments, as well as food scientists, technologists, analytical method providers, the regulatory environment, authorities and the media.

The workshop will give in depth insight in innovative approaches, newly developed tools and recently introduced analytical methods to combat food fraud and improve food allergen management. These new developments will be linked to real case studies and learnings from recent incidents. Learnings from stakeholder viewpoints, such as food manufacturers, food laboratories, food analytical methods providers, auditors, trainers/teachers, media and communicators, regulatory bodies and policy makers shall complement the scientific programme and stimulate open discussion.

The organisers would like to invite you to support this meeting and help make it a success by signing up for one of our sponsor packages at <http://bari2017.moniqua.org/sponsor>. Various sponsorship packages include free registrations that you may use to invite your own staff and/or your clients. For details please refer to the attached list.

Diamond:	min. € 10,000.-, including 10 free registrations & Conference Dinner/Science Cafe
Platinum:	min. € 7,700.- including 7 free registrations & Conference Dinner/Science Cafe
Gold:	min. € 5,500.- including 5 free registrations & Conference Dinner/Science Cafe
Silver:	min. € 2,500.- including 2 free registrations & Conference Dinner/Science Cafe
Bronze:	min. € 1,200.- including 1 free registrations & Conference Dinner/Science Cafe

The Diamond and Platinum Sponsors may suggest their individual sponsorship expectations – some ideas can be found in the attached list. Diamond and Platinum are also considered for including their own workshop into the conference programme <http://bari2017.moniqua.org/programme> and are invited to give a technical talk in the technical programme. Only a limited number of Platinum and Gold Sponsors will be accepted. For a table top at the small conference exhibition a minimum of Silver Sponsorship is required. Table top spaces are limited and will be granted on a first come first serve basis. The sooner you decide to become a sponsor the more promotion activities leading to the event will be relevant for you.

On behalf of the Conference Organisers we would like to thank you in advance for your valuable support. We are hoping to see you in Bari! If you have any questions, please contact [roland.poms@moniqua.org](mailto:roland.poms@moniqua.org).

Dr. Roland Ernest Poms, Secretary General, MoniQA Association, Conference Organiser  
Dr. Linda Monaci, ISPA-CNR, Senior Scientist, Conference Host